

IBM

IBM Selectric®
Typewriter
Type Styles

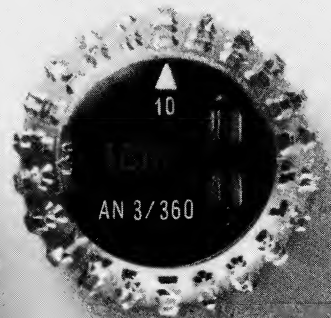
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IBM "Selectric" Element Technology.

IBM "Selectric" element technology is today's answer to the increased demand for faster, more efficient typing. With selective element typing, typebars and moving paper carriage are replaced by a single printing element that skims across the page typing out characters faster than the eye can see. And because there are no typebars — there is no time consuming key clash and pile-up.

Another exclusive feature reduces typing errors by storing the second of two rapidly typed characters until the first is printed.

Extends to a Full Line of IBM Word Processing Typing Equipment.

To meet the volume and variety of office paperwork. . . IBM selective element technology extends to a full line of IBM Word Processing Equipment including the IBM "Selectric" and "Selectric" II Typewriters, the IBM Mag Card "Selectric" Typewriter, and the IBM Magnetic Tape "Selectric" Typewriter. No matter what you're typing, there's a 10-or 12-pitch typeface that's ideal for it — more than 20 in all.

Why You Should Select a Variety of Type Styles for Your IBM "Selectric" Typewriter.

Because the requirements for each typing application vary — no one type style can possibly meet the needs of every job.

That's why IBM offers you a wide selection of typing elements. By selecting the type best suited to each application, you are assured of quality results that make paperwork look better, read better, get quicker results.

The following are samples of the available IBM type styles, grouped according to suggested applications. However, many are suitable for other uses as well.

The word pitch refers to the number of characters in one horizontal inch. A 10-pitch typewriter prints 10 characters per inch, and a 12-pitch typewriter prints 12 characters per inch. Both 10-pitch and 12-pitch type styles may be used on the same IBM "Selectric" II Typewriter. The choice depends on personal preference. Twelve-pitch elements on a 10-pitch machine will produce more widely spaced characters; 10-pitch elements on 12-pitch machines will produce more narrowly spaced characters.

The new IBM "Selectric" II Model with exclusive dual pitch lets you switch from 12-pitch to 10-pitch and vice-versa on the same typewriter.

To select type styles best suited to your requirements, consult the ratings on the last page of this brochure.

Suggested for Correspondence, General Typing and Spirit Duplicating.

Advocate	10 Pitch	<p>IBM ADVOCATE Type is an open spaced square-serif design. It is well suited to all correspondence needs and is also available in a Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Bookface Academic 72 **	10 Pitch	<p>IBM BOOKFACE ACADEMIC 72 Type is similar to the Bookface Academic type style offered with the IBM Model D Typewriter. It is also available in an accounting version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Courier 72	10 Pitch	<p>IBM COURIER 72 Type is a square-serif design in the Pica family of type styles. This type style is also available in a legal, court reporter and Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Delegate	10 Pitch	<p>IBM DELEGATE Type is a weighted type conveying the feeling of printed material. It is ideal for text copy and similar jobs. It is also available in a Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Pica 72	10 Pitch	<p>IBM PICA 72 Type is similar to the Pica type styles offered with the IBM Model D Typewriter. It is also available in a legal, court reporter and chemical version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Prestige Pica 72 **	10 Pitch	<p>IBM PRESTIGE PICA 72 Type is similar to Prestige Pica type style offered with the IBM Model D Typewriter. It is also available in a legal, accounting and Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Adjutant	12 Pitch	<p>IBM ADJUTANT Type is a weighted serif type design that conveys the feeling of printed material. It is recommended for the preparation of text copy and other similar typing applications.</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>
Artisan 12 (72)	12 Pitch	<p>IBM ARTISAN 12 (72) Type is a sans-serif design. It is well suited to typed matter which requires maximum use of typing space. Artisan is also available in a Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=$\frac{1}{2}$$\frac{1}{4}$?/''':;,.</p> <p>abcdefghijklmnopqrstuvwxyz 1234567890</p>

Courier 12	12 Pitch	<p>IBM COURIER 12 Type is a square-serif design in the Elite family of type styles and is similar to the Courier 72 element. It is well suited for a wide variety of typing applications.</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Courier 12 Italic	12 Pitch	<p><i>IBM COURIER 12 ITALIC Type complements the Courier 12 type style. It may be used alone or in combination with other 12-pitch type styles for a wide variety of typing applications.</i></p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Elite 72	12 Pitch	<p>IBM ELITE 72 Type is similar to the Elite type styles offered with the IBM Model D Typewriter. It is also available with special characters for library work and in a tri-lingual version for foreign language typing.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Large Elite 72	12 Pitch	<p>IBM LARGE ELITE 72 Type is similar to the Large Elite style offered with the IBM Model D Typewriter. Its clean, crisp appearance makes it suitable for a wide variety of typing applications.</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Letter Gothic	12 Pitch	<p>IBM LETTER GOTHIC Type is a distinctive sans-serif design. It is ideal for invoices, statements and other typing applications where boldness is desired. It is also available in a Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Prestige Elite 72	12 Pitch	<p>IBM PRESTIGE ELITE 72 Type is a weighted serif type similar to the Prestige Elite styles offered with the IBM Model D Typewriter. It is also available with legal, chemical and French/English characters.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>
Scribe	12 Pitch	<p>IBM SCRIBE Type is a modern square-serif design in the Elite family of type styles. It is ideally suited for the preparation of reports and correspondence. Scribe is also available in a Puerto Rican version.*</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=~?/'":;,. abcdefghijklmnopqrstuvwxyz 1234567890</p>

Note:

*Refers to available keyboard arrangements modified to include special characters, punctuation marks and symbols.

Note:

*Machine modification will be required when used on typewriters manufactured prior to September 1972.

**Suggested for Special
Typing Applications.**

ANSI OCR	10 Pitch	IBM ANSI Type meets the American National Standards Institute specification for A font, size 1. It is available in correspondence or keypunch simulator keyboard arrangements. ABCDEFGHIJKLMNOPQRSTUVWXYZ 4JH\$% &*{}--=+■/?'":;., abcdefghijklmnopqrstuvwxyz 1234567890
AN3/360	10 Pitch	IBM AN3/360 TYPE STYLE LOWER CASE, ALPHABETIC CHARACTERS, NUMERALS AND SYMBOLS ARE DESIGNED TO MATCH .079 INCH SIZE AN3 STYLE POPULAR ON IBM SYSTEM/360 CHAIN/TRAIN PRINTERS. ABCDEFGHIJKLMNOPQRSTUVWXYZ #@\$%&*()_-=+<>?/'":;., ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
AN3/360 Bold	10 Pitch	IBM AN3/360 BOLD TYPE LOWER CASE, ALPHABETIC CHARACTERS, NUMERALS AND SYMBOLS ARE DESIGNED TO MATCH .079 INCH SIZE AN3 STYLE POPULAR ON IBM SYSTEM/360 CHAIN/TRAIN PRINTERS. ABCDEFGHIJKLMNOPQRSTUVWXYZ #@\$%&*()_-=+<>?/'":;., ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
DF-2 OCR	10 Pitch	IBM DF-2 Type is a unique optical character recognition type style combining conventional characters with a bar code to meet the requirements of the Dataflow Optical Reading System. ABCDEFGHIJKLMNOPQRSTUVWXYZ ><#\$\$Δ&*()^°~+ B?/'□:;. abcdefghijklmnopqrstuvwxyz 1234567890
915 OCR	10 Pitch	IBM 915 OCR TYPE IS FOR APPLICATIONS INVOLVING CONTROL DATA CORP. SCANNERS. IT IS OFFERED WITH A VARIETY OF KEY-PUNCH SIMULATOR KEYBOARDS AND AN ADDING MACHINE SIMULATOR. #####H24567#3##-#{1###}# H#% &×□Δ--=+↓↑/?/'":;B,9. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
12L2/12F2	10 Pitch	IBM 12L2/12F2 TYPE STYLE IS A MACHINE READABLE TYPE. IT HAS BEEN DESIGNED SO THAT IT IS IDEAL FOR PREPARING COPY TO BE READ BY OPTICAL CHARACTER RECOGNITION EQUIPMENT. Γ Δ ∇ ∫ 24567-3■ 7 1 *@#()¶&-0\$'"=+Δ∇?/;∫:±8,9. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
1403 OCR	10 Pitch	IBM 1403 OCR TYPE IS A MACHINE READABLE TYPE STYLE. IT IS IDEAL FOR PREPARING MATERIAL TO BE READ BY OCR EQUIPMENT AND IS ALSO AVAILABLE WITH A KEYPUNCH SIMULATOR KEYBOARD. ABCDEFGHIJKLMNOPQRSTUVWXYZ *@#\$\$%&½()_-=#±+/'":;','°. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Printing and Publishing 2 OCR	10 Pitch	IBM PRINTING AND PUBLISHING 2 Type is designed for applications involving REI scanners. Also known as the Perry Font, it is identified as REI-X04 by Recognition Equipment Inc. ABCDEFGHIJKLMNOPQRSTUVWXYZ !¶@%\$/&*()--{ }Δ?/+=:;., abcdefghijklmnopqrstuvwxyz 1234567890

Printing and Publishing 3 OCR	10 Pitch	IBM PRINTING AND PUBLISHING 3 Type is designed for applications involving ECRM scanners. Similar to Courier 12, some characters have been modified to facilitate machine reading. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-Δ=+ [?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Manifold 72	10 Pitch	IBM MANIFOLD 72 TYPE IS A SANS-SERIF TYPE FOR BILLING AND FORMS PREPARATION. IT IS ALSO AVAILABLE IN A PICA NUMERAL VERSION (1234567890) AND A CANCELLED ZERO VERSION (Ø). ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=½¼?/"':;,. 1234567890
Orator*	10 Pitch	IBM ORATOR TYPE IS A LARGE, SANS-SERIF TYPE STYLE. ITS BOLD, LEGIBLE CHARACTERS PROVIDE IMPACT AND COMMAND ATTENTION, ORATOR IS RECOMMENDED FOR SPEECHES AND CHARTS. ABCDEFGHIJKLMNOPQRSTUVWXYZ !a#%&*()-_+=½¼?/"':;,. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Dual Gothic	12 Pitch	IBM DUAL GOTHIC Type is a sans-serif type similar to Dual Basic Gothic type style offered with the IBM Model D Typewriter. Its crisp appearance adds legibility to all types of copy preparation. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Light Italic	12 Pitch	IBM LIGHT ITALIC Type is a "fine-line" italic style that may be used alone or in combination with Pica or Elite type styles to add impact and emphasis to a wide variety of typing applications. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Script	12 Pitch	IBM SCRIPT Type is a special purpose type style that simulates handwriting. It provides the look of a personal note and a change of pace and emphasis. Script is also available in a Puerto Rican version.** ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#%&*()-_+=½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Symbol 10	10 Pitch	IBM SYMBOL 10 Type element is available with the following symbols: <div> <div>√ { }±∇∩∪∫</div> <div>1234567890—</div> <div>=L</div> </div> <div> <div>ΓΔ←Θ→ΤΞ↑↓ℓΠ</div> <div>γδεθτυξηιορπ</div> </div> <div> <div>∇ΣΦ<ΛΠ>§Ω^•</div> <div>ασφ(λη)κω"÷</div> </div> <div> <div>≈≡Ψαωυθ`†‡</div> <div>ζχψ×βνμ´~ι</div> </div>
Additional symbols may be constructed by using combinations of the above Symbol 10 characters.		
Symbol 12	12 Pitch	IBM SYMBOL 12 Type element is available with the following symbols: <div> <div>√ { }±∇∩∪∫</div> <div>1234567890—</div> <div>=L</div> </div> <div> <div>ΓΔ←Θ→ΤΞ↑↓ℓΠ</div> <div>γδεθτυξηιορπ</div> </div> <div> <div>∇ΣΦ<ΛΠ>§Ω^•</div> <div>ασφ(λη)κω"÷</div> </div> <div> <div>≈≡Ψαωυθ`†‡</div> <div>ζχψ×βνμ´~ι</div> </div>
Additional symbols may be constructed by using combinations of the above Symbol 12 characters.		

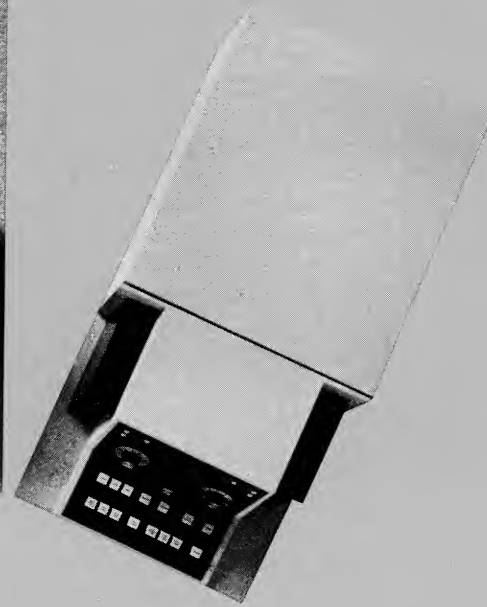
* Recommended for original copy typing only. For best results, type double-spaced.

** Refers to available keyboard arrangements modified to include special characters, punctuation marks and symbols.

Note:
Because of inherent differences between printed and typewritten impressions, these type styles are not representative of typewritten material and should be used as a guide to type design only.



IBM Magnetic Tape
"Selectric" Typewriter



IBM Mag Card "Selectric"
Typewriter



IBM "Selectric" Typewriter



IBM "Selectric" II Typewriter



IBM "Selectric" Typewriter Typing Element Order Numbers.

For your convenience . . .
the following is a list of IBM
"Selectric" Typewriter typing
elements and their correspond-
ing order numbers. You may
refer to this list when ordering
additional elements.

Most IBM "Selectric" typing
elements are available in other
configurations within a type fam-
ily. Please consult your IBM
Representative for additional
information.

	Type Style	Pitch	Order Number
	Adjutant	12	1167129
	Advocate	10	1167130
*Not compatible for use on MT/ST and Mag Card "Selectric" Typewriter.	*AN3/360 Bold	10	1167084
	*AN3/360	10	1167105
	Artisan 12-72	12	1167131
	ANSI-OCR	10	1167170
	DF-2 OCR	10	1167659
	*915 OCR	10	1167065
	*12L2/12F2	10	1167023
	1403 OCR	10	1167022
	Printing & Publishing Number 2 OCR	10	1167157
	Printing & Publishing Number 3 OCR	10	1167173
	Bookface Academic 72	10	1167158
	Courier 12	12	1167132
	Courier 12 Italic	12	1167133
	Courier 72	10	1167134
	Delegate	10	1167135
	Dual Gothic	12	1167136
	Elite 72	12	1167137
	Large Elite 72	12	1167161
	Letter Gothic	12	1167138
	Light Italic	12	1167139
	Manifold 72	10	1167140
	Orator	10	1167141
	Pica 72	10	1167142
	Prestige Elite 72	12	1167143
	Prestige Pica 72	10	1167123
	Scribe	12	1167144
	Script	12	1167145

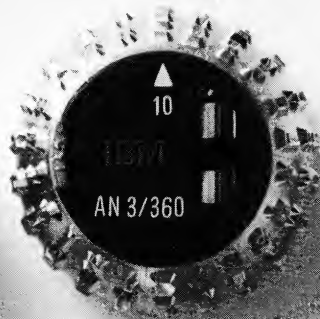
Application Rating*

Type Style	Maximum Carbon Copies	Statistical Typing	Offset Masters	Spirit Masters	Stencils	Diazo	Office Copier Machines
Adjutant	B	B	A	B	B	A	A
Advocate	A	A	B	A	A	B	A
Artisan 12 (72)	B	A	B	B	B	B	A
Bookface Academic 72	B	B	A	B	B	B	A
Courier 12	B	B	A	B	B	B	A
Courier 12 Italic	B	B	A	B	B	B	A
Courier 72	B	B	A	B	B	B	A
Delegate	B	B	A	B	C	A	A
Dual Gothic	B	A	B	B	A	B	A
Elite 72	A	B	A	A	A	A	A
Large Elite 72	A	A	A	A	A	A	A
Letter Gothic	A	A	A	B	B	B	A
Light Italic	A	B	A	A	A	A	A
Manifold 72	A	A	B	B	B	A	A
Orator	C	C	C	C	C	C	A
Pica 72	A	B	A	A	A	A	A
Prestige Elite 72	A	B	A	A	A	A	A
Prestige Pica 72	B	B	A	B	B	B	A
Scribe	A	B	B	A	A	A	A
Script	C	B	B	C	C	B	A

*Ratings:
A—Good; B—Fair; C—Marginal

Assumptions:
1. Typewriters are equipped with
Impression Selector and Automatic
Impression Equalizer.
2. Proper selection of ribbon, carbon
paper, stencils, etc.

Note:
Symbol and OCR elements are
special application type styles.





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Corporation
Office Products Division

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